



reDISCOVER

reDiscover your Unique Strengths and passions align with Allied's future city mission and vision. Get clear on what you want and who you are and who we are as an organization and evaluate your own purpose and mission and how this fits in with Allied's Future City mission and vision – and how you can make your greatest contribution, creating synergy.

3 Big Rocks for Q2 Allied Physical Therapy 2021

**Uniquely You....
Discover your Thrive
Zone 10% above
unit goal by 6/30/21**

**Achieve 6% profit
clear journey that is
implemented by entire
team by 6/30/21**

**Transition to 1469
campus efficient
systems allowing team
to THRIVE by 6/30/21**

Uniquely You...

*Discover your Thrive Zone
Consistently achieve 10% above
unit goal by 6/30/21*



KEY MOTIVATIONS / Write then rank your key motivations.

	Be in your Thrive Zone
	Eliminate, Delegate, Automate activities not in your Thrive Zone
	Determine what roles need to be adjusted, added, eliminated

NEXT STEPS / List the first few actions you need to take to reach your goal.

	Stand Out Test complete; share and understand your own and your teammates results
	Complete the Thrive Filter
	Establish Your Accountability Connection/Partner
	Establish your personal planning system (Full Focus Planner)

YOUR REWARD / Decide how you will celebrate once you achieve your goal.

New uniforms for team

Achieve 6% Profit

Clear journey that is implemented by entire team by 6/30/21



KEY MOTIVATIONS / Write then rank your key motivations.

	Team and guests understand the journey to wellness; body, mind, spirit – Physical therapy to wellness services
	Naturally have guests schedule 10 visits > at initial visits with enthusiasm and excitement
	Enhancement of journey: Guide Shop products, added value options to include in treatment sessions (essential oils, dry needling, Anodyne, Kinesiotape, Orthotics etc)

NEXT STEPS / List the first few actions you need to take to reach your goal.

	Establish your personal protocols for your quest: equipment needed, questions to ask guest in advance, products you recommend
	Establish journey and phases consistently communicated by all staff
	Have visuals and collaterals, digital products, that all communicate the journey to guests

YOUR REWARD / Decide how you will celebrate once you achieve your goal.

New uniforms for team

Transition to 1469 Campus

Efficient systems allowing team to THRIVE by 6/30/21



KEY MOTIVATIONS / Write then rank your key motivations.

	A new beginning opportunity to elevate the value we offer to achieve our end of year goal of 10% profit
	Efficient work flow to allow for you to THRIVE in your own health and create personal transformation of your guests
	Optimal ergonomic design work flow so you can be an example to your guests on living what we teach

NEXT STEPS / List the first few actions you need to take to reach your goal.

	Identify where and what can be systematically and efficiently stored and used
	What equipment do we need that we do not have?
	What equipment and flow of facility gives us the most versatility and efficiency?
	Create a clear visual understanding of the journey signage, quotes, testimonials, digital products/media

YOUR REWARD / Decide how you will celebrate once you achieve your goal.

New uniforms for team

Source: Michael Hyatt *Full Focus Planner*®